

techsoup

NEW ZEALAND

2017 Conference

Sync:

Tuning Communities with the Digital Age

Masterclasses

&

New Zealand Charity
Technology Awards

March 16- 17 | Waipuna Hotel and Conference Centre, Auckland

Sponsorship Prospectus

www.techsoup.net.nz/conference

About Techsoup New Zealand

TechSoup New Zealand strive for a stronger charitable sector working at its full potential to maximise its value in bringing about positive social change. The TechSoup New Zealand programme, in partnership with TechSoup Global, administer the technology donations and discount programmes of major technology companies including Microsoft, Symantec, Adobe and more.

Since 2008, more than 5,000 charitable organisations have benefited from \$45 million worth of donated software and discounted technology. TechSoup New Zealand also offer a range of events and training opportunities, including face to face workshops and online webinars, which provide charitable organisations

the opportunity to receive free or low cost training, to strengthen their capacity in technology, digital media, marketing, communications and leadership. In addition, TechSoup New Zealand provide a comprehensive online learning centre, giving charitable organisations access to valuable education resources.

Through the delivery of these capacity development services and resources, TechSoup New Zealand connect charitable organisations to the right tools and capabilities they need to fulfill their mission. TechSoup New Zealand work to build more effective communities and networks to support the charitable sector.

Sync: Tuning Communities with the Digital Age

March 17 | Waipuna Hotel and Conference Centre, Auckland

The 2017 TechSoup New Zealand Conference encompasses the theme of **Sync: Tuning communities with the Digital Age**. To maximise its value in bringing about positive social change, the charitable sector must be in harmony with the needs and goals of communities. Through technology, charitable organisations can tune-in to the digital age to strengthen its reach to communities and business, share its vision and together innovate high-impact solutions to address the social issues of the future.

By coming together to learn from sector leaders and peers, charitable organisations across New Zealand and the Pacific can ensure their organisation is at the forefront of service delivery through the use of technology. The conference is an excellent opportunity for charitable organisations to learn from inspiring international and local speakers, engage and share with other delegates and walk away with new insights to help their organisation drive social change.

New Zealand Charity Technology Awards

The New Zealand Charity Technology Awards recognises the very best in technology innovation and technology service excellence in the New Zealand charity sector.

Help celebrate the technology achievements of individuals and organisations in the charity sector at the inaugural Awards Dinner on 16 March.

Award categories include:

- » Technology Volunteer of the Year
- » Technology Innovator of the Year **SOLD**
- » Technology Lifetime Service Award (Charitable Sector) **SOLD**
- » Best Social Media Campaign of the Year
- » Using Technology to connect to the Community: Best Small/Medium Enterprise **SOLD**
- » Using Technology to connect to the Community: Best Government Agency

Conference, Masterclasses & Awards Programme

* Masterclasses	Thursday 16 March, 2017
Awards Dinner	
Conference	Friday 17 March, 2017

*Full-day masterclasses are optional and incur additional cost

Stream	Item	Amount (NZD)	Packages	Benefits
Conference	*Conference Gold Sponsor SOLD OUT	\$2,000 excl. GST	1	Major sponsor Company name on Conference micro-site as Gold sponsor Company name on all pre-conference promotional materials as Gold sponsor Company name on all printed conference materials as Gold sponsor Company brochure in attendee satchel Double exhibitor space at conference Opportunity to provide lucky door prize and presentation of prize by company representative 3 x ticket to Awards Dinner List of attendees provided one week prior to conference Opportunity to provide blog to be published on TechSoup New Zealand site Major sponsor Company name on Conference micro-site as sponsor Company name on all pre-conference promotional materials as sponsor Company name on all printed conference materials as sponsor 1 x tickets to Awards Dinner Table signage with company name
	*Conference Exhibitor	\$1,000 excl. GST	10 4 REMAINING	Acknowledgement by MC at start and close of event Opportunity to provide lucky door prize and presentation of prize by company representative Opportunity to provide blog to be published on TechSoup NZ site Company brochure in attendee satchel Includes sponsorship of individual award Company name on Conference micro-site as sponsor of individual award Company name on all pre-conference promotional materials as individual award sponsor Company name on all printed conference materials as individual award sponsor Opportunity to present award by company representative
Awards Dinner	Awards Dinner Gold Sponsorship SOLD OUT	\$1,000 excl. GST	1	Company name on Conference micro-site as sponsor of individual award Company name on all pre-conference promotional materials as individual award sponsor Company name on all printed conference materials as individual award sponsor Opportunity to present award by company representative
	Individual award sponsor	\$300 excl. GST	5 1 REMAINING	Company name on Conference micro-site as sponsor of individual award Company name on all pre-conference promotional materials as individual award sponsor MC acknowledged Opportunity to present award by company representative Company name on all printed conference materials as individual award sponsor 1 x tickets to awards dinner Table signage with company name
Masterclass	Masterclass sponsor (All day session)	\$500 excl. GST	2	Company brochure in attendee satchel Signage at Masterclass Seat drop of brochure at Masterclass Company name on Conference micro-site as Masterclass sponsor Company name on all pre-conference promotional materials as Masterclass sponsor Company name on all printed conference materials as Masterclass sponsor Company brochure in attendee satchel Opportunity to provide special offer to Masterclass attendees 1 x tickets to Awards Dinner List of attendees provided one week prior to conference
	Masterclass sponsor (Half day session)	\$250 excl. GST	1	Company name on all pre-conference promotional materials as Masterclass sponsor Company name on all printed conference materials as Masterclass sponsor Company brochure in attendee satchel Opportunity to provide special offer to Masterclass attendees 1 x tickets to Awards Dinner List of attendees provided one week prior to conference

*Gold sponsors will be privileged on all materials with a larger logo and will positioned at top of any page (printed or electronic)

Attendee Sponsorship

Sponsor a member of the charitable sector to attend the Conference, Masterclasses and Awards Dinner (includes air flights, 1 nights accommodation and tickets to all conference events). A sponsor may choose to nominate their own attendee, or alternatively ask Techsoup New Zealand to nominate a recipient.

Amount (NZD)	Benefits
Up to \$1,000 excl. GST	Acknowledgement during conference opening session
	Blog post (with picture) published on Techsoup site acknowledging sponsor
	Blog post supplied to sponsor organisation to use as needed
	Option to provide company shirt/cap for attendee to wear during the conference
	Acknowledgement in all pre and post-conference marketing material

Conference Promotions

The conference will be promoted and communicated through various channels, including:

- » TechSoup New Zealand website
www.techsoup.net.nz/conference
- » TechSoup New Zealand newsletters, sent to more than 8,000 charitable organisations and individuals
- » Printed conference programme to be distributed at TechSoup New Zealand events
- » Social media (Facebook, Twitter, LinkedIn)
- » Partner organisations – event listing and promotions through partner websites and newsletters

Who will attend?

The TechSoup New Zealand Conference attracts a dynamic mix of charitable sector executives including CEOs, board members, directors and managers, as well as service providers in technology, online and digital media, community engagement, marketing, communications and fundraising. More than 120 delegates are expected to attend the 2017 conference.



APPLY TO BE
A SPONSOR

For more information please visit:
www.techsoup.net.nz/conference

